



Direct Marketer of the Year Toast and Direct Marketing Business of the Year Nomination Form

Mid-America Direct Marketing Association (MADMA) is seeking nominations for the Direct Marketer of the Year and the Direct Marketing Business of the Year.

Nominees will be evaluated based on their distinguished track record of service in the direct marketing industry including professional and community service with particular attention to MADMA service. All individual and business nominees must be a current MADMA member.

Criteria for the award includes: company contributions, integrity, innovation, creative ability, contributions the general advancement of direct marketing and contributions to the community.

Please complete the information below and submit to Randa Zalman by March 15, 2010. Please limit all information to this three-page nomination form. Do not send additional information. Nominees will be notified by March 25. The Toast will be held at the Upstream – Legacy location, Thursday, April 8 at 5:30pm.

Randa Zalman | Redstone
Rzalman@redstoneweb.com | 402-392-4852

Nominator's Information

Your Name: _____
Title: _____
Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Email: _____

NOMINEE INFORMATION – DIRECT MARKETER OF THE YEAR (INDIVIDUAL)

Nominee's name: _____
Nominee's title: _____
Nominee's company: _____
Nominee's email address: _____
Nominee's daytime phone (if known): _____

How many years of industry experiences does the nominee have?

Less than 5 5-10 10-15 15-20 20+

Please continue on next page ...

List or describe the nominee's service to MADMA and the DM industry (include MADMA dates of service, if known).

List or describe the nominee's professional achievements? Please list no more than five. (Criteria for the award includes: company contributions, integrity, innovation, creative ability, contributions the general advancement of direct marketing and contributions to the community.)

Please note any community or volunteer contributions made by the nominee.

Additional comments:

NOMINEE INFORMATION – DIRECT MARKETER OF THE YEAR (COMPANY)

Company name: _____

Primary contact name: _____

Contact phone number: _____ Contact email: _____

Number of employees: _____

Type of business / category: _____

How many years has the nominee been serving or participating in the DM industry?

- Less than 5 5-10 10-15 15-20 20+

Please continue on next page ...

Please list or describe the nominee's qualifications for being the DM Business of the Year. Include industry contributions, "firsts", leadership and/or participation in trade organizations including MADMA.

Additional comments:

About MidAmerica Direct Marketing Association

The mission of the Mid America DMA is to promote and support Direct Marketing in the region by providing a local forum for education and networking for its members and the general public.

Thank you for your nomination.